



Zhang Shaofu with his animation

Naduo Wu Group B



Why am interested in him?



- The first Wuhan person elected as an Oscar judges.
- One of the professional animators in Hollywood.
- As a Wuhan man, I am extremely proud of him.
- I will study his personal experience and his animation.

His lot of skills are useful to my future works.



Mind Board

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1. Personal Experience



Zhang Shaofu

- Born in 1984, Wuhan.
- Settled in the United States at the age of 5.
- San Francisco University of Art MA character animation student.
- Become interested in animation in his 26th.
- His short animation film Dragonboy won the 38th Student Academy Awards Animation Gold Medal.

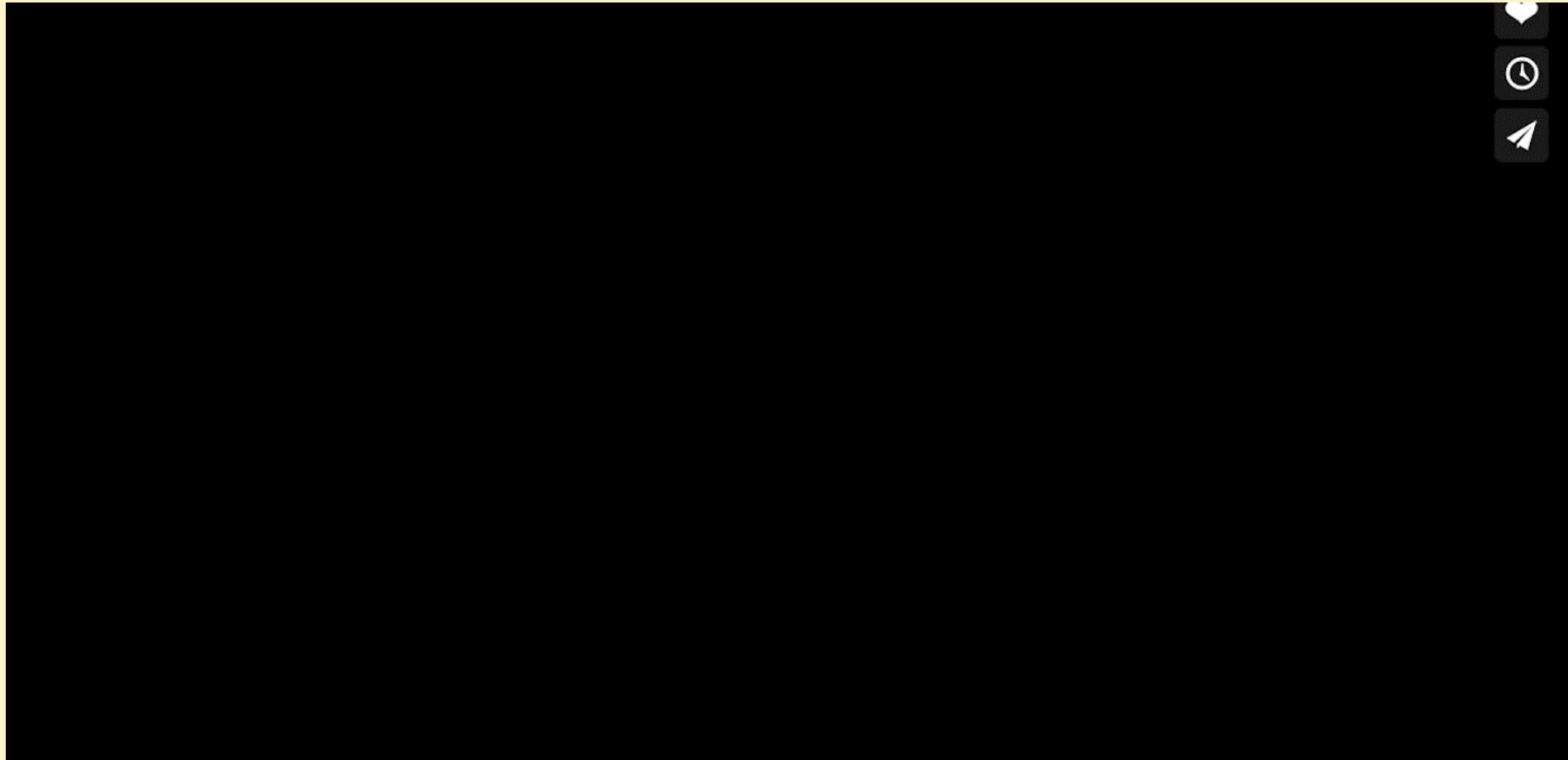


Zhang Shaofu

- He became a professional animator. (2011)
- He worked in Sony and Disney company.
- He founded Taikong Studios in Guanggu. (2017).
- He cooperated with famous directors and teams.
- He published the animation One Small Step. (2018, Oscar Nomination)



Experience in 2016



<https://vimeo.com/user1759977>

Sony Animation



Arthur Christmas
(2011)



Hotel Transylvania
(2012)



Cloudy with a Chance of Meatballs 2
(2013)

2. About his work

Domestic Animation



One Small Step (2018)

Disney Animation



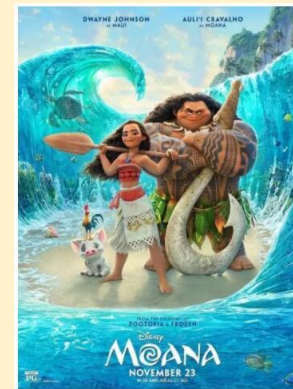
Frozen
(2013)



Big Hero 6
(2014)

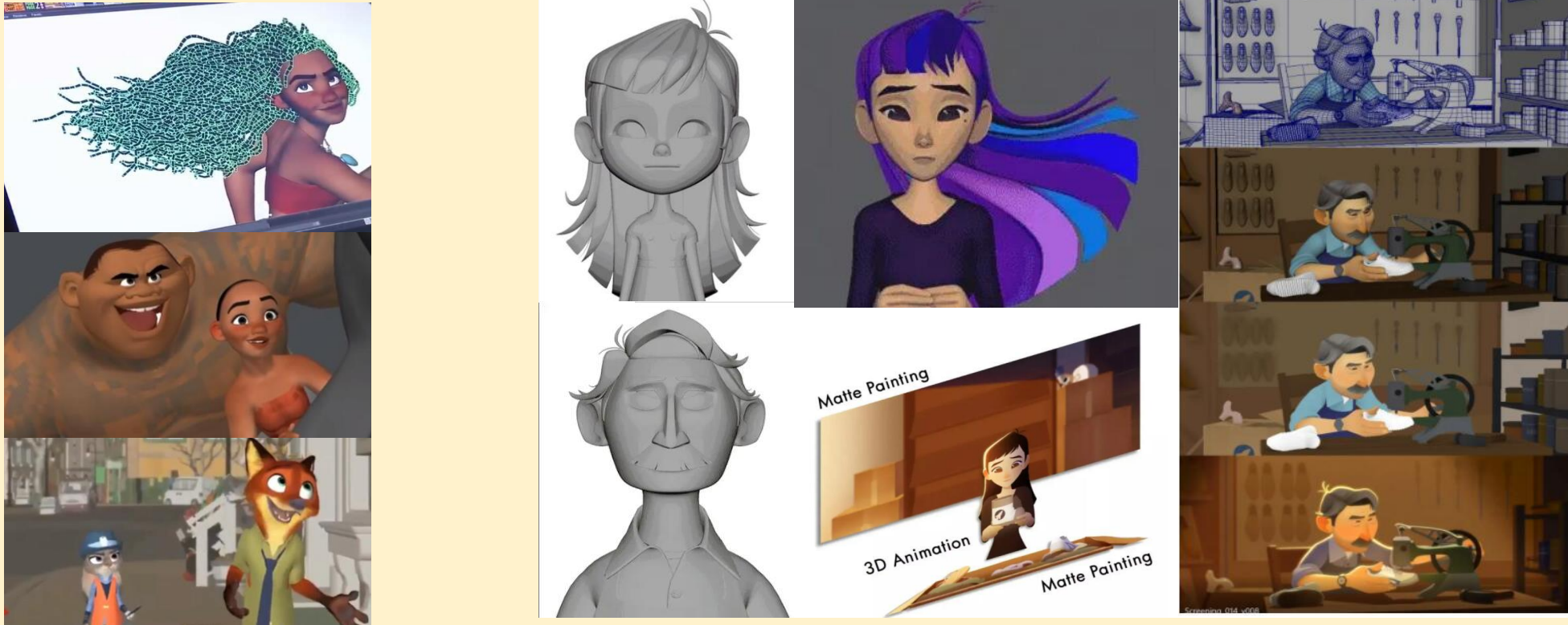


Zootopia
(2016)



Moana
(2016)

Animation Technics



All 3d software (Maya, Blender, Zbrush)

One Small Step (Ps 3d models to render 2d style)

Simple but not easy: Return to Nature.

The big progress of 2D Chinese Animation.

Animation and Storyboard



<https://vimeo.com/311284868>



Lively Character Design

Plot Unconstrained Fluctuation

Disney Style



Lively Emotion and Movement

Ambitious

Family Love

Film Language Analysis

Repetitive montage is to achieve the purpose of highlighting the theme and theme through the repeated appearance of specific things, which can deepen the audience's impression again and again. (Liu, 2021)

Repetitive Montage



Camera Work



Full Shot



Medium Shot



Close Up



High Angle

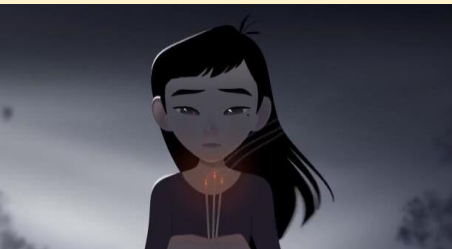
Color Effects



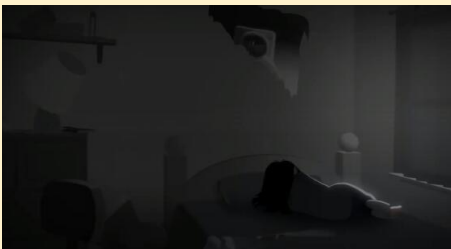
Blue Luna Dream



Orange Father Warm



Grey Sad Feedback



Sound Effects

- Different instrument
 - Cello (Father)
 - Bells (Luna)
- Different Ages of Luna
 - Child (Light)
 - Adult (Strong)



<https://vimeo.com/255698341>

3. The historical and political connections with his work

James Clarke *Animated Films - Virgin Film* (2007, II)

The future of animation is as exciting for audiences and enthusiasts today as it must have been to those first dreamers at the beginning of twentieth century (James, 2007).



Furthest way in Oscar

Build up Wuhan person confidence

Have our own style and go further

4. What I have learned from him



- The story is very important in a successful animation.
- Major in animation needs a strong interest, then you are more likely to spend more time.
- Using film dialogue in animation will help the audience to understand the animation.

5. Sources

Literature:

James, C., (2007) *Animated Films - Virgin Film*. Virgin Books Ltd.

Yilin, L., (2021) *Research on the Application of Narrative Montage in Interior Design Based on Computer Technology*. Computer Engineering, IOP Publishing Ltd, Volume 1915.

Videos:

Big Hero 6 Breakdown Reel, 2015 <https://vimeo.com/239983493>

Dragonboy, 2011 <https://vimeo.com/13273095>

Interview1, 2018 <https://youtu.be/xBKtzg4yLqc> **Interview2, 2019** <https://youtu.be/HfbOLXa-rWE>

One Small Step, 2018 <https://vimeo.com/255698341> **Storyboard, 2018** <https://vimeo.com/311284868>

Zootopia I Shot Progression Reel I Shaofu Zhang I 3D Animation Internships, 2016 <https://vimeo.com/user1759977>

Website:

Animation School Alum Reaches Out for the Stars with One Small Step <https://blog.academyart.edu/alumnus-reaches-out-for-the-stars-with-one-small-step/>

INTERVIEW WITH SHAOFU ZHANG OF TAIKO STUDIOS <https://apex.org/2018/10/29/interview-with-shaofu-zhang-of-taiko-studios/>

Western Animation / One Small Step <https://tvtropes.org/pmwiki/pmwiki.php/WesternAnimation/OneSmallStep>

Thank you for watching!
Any questions?